



**National Competitiveness
and Productivity Council**

FOR MORE INFORMATION PLEASE CONTACT:

Ms. Taluah Girard

Communications Specialist, NCPC

Phone: (758) 468-5576

Email: stluciancpc@gmail.com

NCPC on Judging Panel as SALCC Students pitch business ideas in 'Shark Tank-style' Idea Generation Competition

Global Entrepreneurship Week may be only two days in but the level of excitement and enthusiasm among the young entrepreneur community has been astounding.

Earlier today, the Business Studies Department of the Sir Arthur Lewis Community College hosted an Idea Generation Competition, in an attempt to highlight entrepreneurship among the student population, as part of the calendar of activities for #GEWSLU2016.

Conceptualized after the renowned television show “Shark Tank”, students from various divisions of the Sir Arthur Lewis Community College presented their ideas (and in some cases finished products) to a panel of four judges which included, NCPCs Communications Specialist, Ms. Taluah Girard.

Eight teams and individuals vied for the top three spots and prizes which included trophies and cash to go towards their business ventures/ideas.

The competition was very intense. The level of preparation and research which went into the various presentations was evident. Ideas presented ranged from scented candles, organic fruit juices and online businesses to organic skin and hair products and upcycled personalized furniture. In the end, the effervescent Jasmine, a second-year student from the DTEMS division walked away with the top prize for her business Beyoutics (@Beyoutics), a line of organic products (including a Brown Sugar Olive Oil Exfoliator, Coffee Cellulite Reducer aimed at skin correction and maintenance. Team Amobyte with their eclectic upcycled furniture came in second while Everything Crochet with their personalized bralettes and crochet-wear.

The excitement continues today with Global Entrepreneurship Exhibition at the Grace Augustin Conference Room of the College from 9:00am – 2:30pm.

NCPC is playing a part in harnessing the entrepreneur in you(TH)!

Join the global movement to promote entrepreneurship. It is vital to our economy.

